

# Week 2 - 1/2: Decision Theory

## Suggested Reading

- PRML, Section 1.5

## Motivation: How to make decisions?

Why do we care about probabilities in the first place?

Answer: They help us make decisions. In some senses, making better decisions / actions is the only reason to ever think.

Pascal, 1670: When faced with a choice of actions, you should:

1. Determine the value (goodness) of all possible outcomes.  $V(o) \quad \forall o$   
(This is subjective and usually hard to determine, but usually only the order of magnitude matters. If you get it a little wrong, no big deal)
2. Find the probability of each outcome under each action.  $p(o|a) \quad \forall o \forall a$   
(That's what this course can help with)
3. Choose the action with the highest expected value:  $\operatorname{argmax}_a \mathbb{E}_{p(o|a)} [V(o)]$

Example:

I think I might have a bacterial infection. Should I

1. Do nothing,
2. Take penicillin,
3. Take more effective but toxic last-line antibiotics?

First, we list possible outcomes and their values:

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| <b>Outcome</b>            | <b>value</b> |
|---------------------------|--------------|
| No infection, no toxins.  | 0 days sick  |
| Infection, no toxins.     | 5 days sick  |
| No infection, but toxins. | 1 day sick   |
| Infection and toxins.     | 8 days sick  |

Second, we need the probability of each outcome under each possible action:

| <b>P(outcome given action):</b> | <b>Nothing</b> | <b>Penicillin</b> | <b>Last-line</b> |
|---------------------------------|----------------|-------------------|------------------|
| No infection, no toxins.        | 0.1            | 0.9               | 0                |
| Infection, no toxins.           | 0.9            | 0.1               | 0                |
| No infection, toxins.           | 0              | 0                 | 0.99             |
| Infection and toxins.           | 0              | 0                 | 0.01             |
| <b>Total</b>                    | 1              | 1                 | 1                |

Third, for each action we compute the sum of all values times their probability, ignoring all zeros:

1. Do nothing:  $0.9 * 5 = 4.5$  expected days sick.
2. Take penicillin  $0.1 * 5 = 0.5$  expected days sick.
3. Take toxic last-line antibiotics:  $0.99 * 1 + 0.01 * 8 = 1.07$  expected days sick.

Option with lowest expected number of days sick: penicillin.

## **Objections:**

A few common objections to this framework:

**Objection 1:** I don't care about the average outcome, some outcomes are simply unacceptable. I want to make sure my plane never crashes, or my bridge never falls.

**Answer:** You can't guarantee anything, you can only make probabilities small. So you have to assign values to probabilities of outcomes, and the only coherent way to do this is linearly. I.e. twice the probability = twice as bad. If someone dying is really bad, just give it a really high negative utility. But you might have to trade some chances of deaths vs. others.

**Objection 2:** You can't compare the pain of being sick to the cost of medicine in dollars.

**Answer:** We have to. That is, we usually have to make tradeoffs, and so we have to compare different types of outcome on the same scale one way or another. We should be explicit about what we value so that we can discuss it and sanity-check it.

The World Health Organization estimated the relative quality people assigned to their own lives under different disabilities:

| <b>Condition</b>            | <b>Life discount factor</b> |
|-----------------------------|-----------------------------|
| Dementia                    | 0.666                       |
| Blindness                   | 0.594                       |
| Schizophrenia               | 0.528                       |
| AIDS, not on ART            | 0.505                       |
| Burns 20%-60% of body       | 0.441                       |
| Fractured femur             | 0.372                       |
| Moderate depression episode | 0.350                       |
| Amputation of foot          | 0.300                       |
| Deafness                    | 0.229                       |
| Infertility                 | 0.180                       |

| Condition            | Life discount factor |
|----------------------|----------------------|
| Amputation of finger | 0.102                |
| Lower back pain      | 0.061                |

**Objection 3:** It's computationally expensive to compute conditional probabilities and expectations over all possible outcomes.

**Answer:** Agreed! That's what the tools in this course are designed to help with.

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Where did  $P(\text{outcome} \mid \text{action})$  come from? That's what the rest of the course is about.

In general these numbers will also be expectations over joint distributions many possible variables, like which infection we have, the details of our own physiology. We can always make the model more detailed to include more information.

But this is ultimately what we're going to do with these probabilities:

Use them to make informed decision to make our lives better.

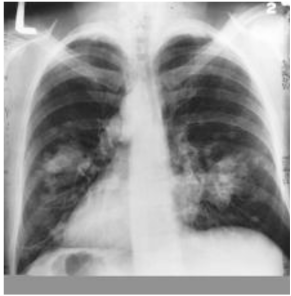
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## Example: Cancer screening.

Now we'll consider an example of decision making conditioned on both actions, as well as data.

Suppose we have a real-valued input vector  $x$  and a corresponding target (output) value  $c$  with a known joint probability distribution:  $p(x, c)$ .

For example, based on an X-ray image, we would like to update our beliefs about whether the patient has cancer. The input vector  $x$  is the set of pixel intensities in the x-ray image, and the output variable  $c$  will represent the presence of cancer, class  $\mathcal{C}_1$ , or absence of cancer, class  $\mathcal{C}_2$ .



Our belief after seeing the x-ray is given by:

$$p(\mathcal{C}_k|x) = \frac{p(x|\mathcal{C}_k)p(\mathcal{C}_k)}{p(x)} \quad \text{Bayes' rule.}$$

If our goal were simply to make as few misclassifications as possible, we could minimize the expected number of mistakes we'll make.

Since  $p(x, \mathcal{C}_1) = p(\mathcal{C}_1|x)p(x)$ , in order to minimize the probability of making mistake, we assign each  $x$  to the class for which the posterior probability  $p(\mathcal{C}_1|x)$  is largest. This minimizes the misclassification rate.

But realistically, a false positive usually has a much different cost than a false negative.

## Expected loss

- We want a **loss function** to measure of loss incurred by taking any of the available decisions under each (true but unknown) state of the world.
- Suppose that for some  $x$ , the true class is  $\mathcal{C}_k$ , but we assign  $x$  to class  $\mathcal{C}_j$ . Then we define the loss incurred to be  $L(k, j)$ .

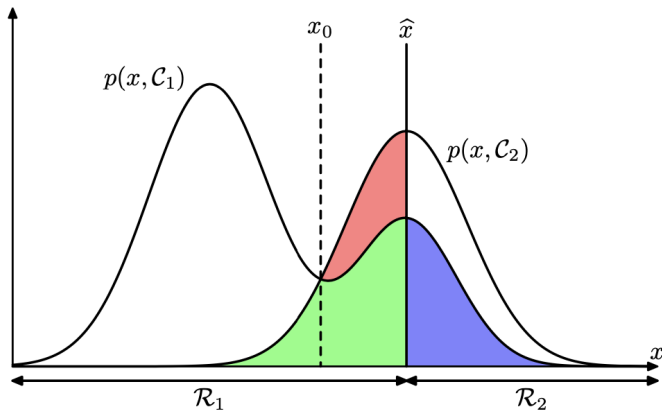
Here's a made up loss function for this example:

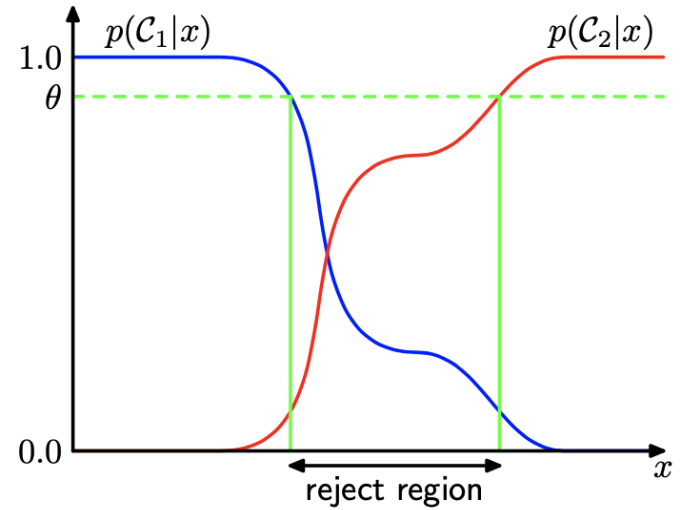
|       |        |          |        |   |
|-------|--------|----------|--------|---|
|       |        | Decision |        |   |
|       |        | cancer   | normal |   |
| Truth | cancer | 0        | 1000   | <div style="display: flex; justify-content: space-around;"> <span>← Incorrectly classify as healthy</span> <span>← Incorrectly classify as cancer</span> </div> |
|       | normal | 1        | 0      |   |

Thus the expected loss is given by

$$\mathbb{E}[L] = \sum_k \sum_j \int_{\mathcal{R}_j} L(k, j) p(x, \mathcal{C}_k) dx$$

**Goal** is to choose regions  $\mathcal{R}_j$  as to minimize expected loss.





Here's roughly what the conditional distribution looks like for this example:

Sometimes you don't have to make a decision and can take a third option.

In the above figure, the blue region corresponds to  $L_{12}$ : the sample comes from class  $\mathcal{C}_1$  but we classified as  $\mathcal{C}_2$ .

Therefore, we want to minimize

$$\begin{aligned}\mathbb{E}[L] &= \sum_k \sum_j \int_{\mathcal{R}_j} L_{kj} p(x, \mathcal{C}_k) dx \\ &= \sum_j \int_{\mathcal{R}_j} \sum_k L_{kj} p(x, \mathcal{C}_k) dx.\end{aligned}$$

Define  $g_j(x) = \sum_k L_{kj} p(x, \mathcal{C}_k)$  and notice that  $g_j(x) \geq 0$ .

Then, minimizing the expected loss,

$$\mathbb{E}[L] = \sum_j \int_{\mathcal{R}_j} g_j(x) dx$$

is equivalent to choosing

$$\mathcal{R}_j = \{x : g_j(x) < g_k(x) \text{ for all } k \neq j\}.$$

In words, for each  $x$ , we choose the action that has the lowest expected reward for that  $x$ .

We can also use the product rule  $p(x, \mathcal{C}_1) = p(\mathcal{C}_1|x)p(x)$  and reduce the problem to:

Find regions  $\mathcal{R}_j$  such that the following is minimized:

$$\sum_k L_{kj} p(\mathcal{C}_k|x).$$

That is

$$\mathcal{R}_j = \{x : \sum_k L_{kj} p(\mathcal{C}_k|x) < \sum_k L_{ki} p(\mathcal{C}_k|x) \text{ for all } i \neq j\}.$$

## Loss functions for regression

So far, we have discussed decision theory in the context of classification. We will briefly extend this for the regression setup as well. Now we consider an input/target setup  $(x, t)$  where the target (output) is continuous  $t \in \mathbb{R}$ , and their joint density is given by  $p(x, t)$ .

Instead of trying to find decision regions, this time we try to find a regression function  $y(x) \approx t$  which maps inputs to the outputs. We choose a loss function  $L$  between the regression function  $y(x)$  and the target  $t$  to assess the quality of our estimate, i.e.,  $L = L(y(x), t)$ .

The expected loss in this case,

$$\mathbb{E}[L] = \int \int L(y(x), t) p(x, t) dx dt.$$

What is the best regression function  $y(x)$  that minimizes the expected loss?

Let's choose the loss function as the *squared error loss* to simplify things a bit, i.e.  $L(y(x), t) = (y(x) - t)^2$ .



$$\begin{aligned}
\mathbb{E}[L] &= \int \int (y(x) - t)^2 p(x, t) dx dt \\
&= \int \int (y(x) - \mathbb{E}[t|x] + \mathbb{E}[t|x] - t)^2 p(x, t) dx dt \\
&= \int \int (y(x) - \mathbb{E}[t|x])^2 p(x, t) dx dt + \int \int (\mathbb{E}[t|x] - t)^2 p(x, t) dx dt
\end{aligned}$$

The last step follows since

$$\begin{aligned}
&\int \int (y(x) - \mathbb{E}[t|x])(\mathbb{E}[t|x] - t) p(x, t) dx dt \\
&= \int \int (y(x) - \mathbb{E}[t|x])(\mathbb{E}[t|x] - t) p(t|x) p(x) dx dt \\
&= \int (y(x) - \mathbb{E}[t|x]) \left\{ \int (\mathbb{E}[t|x] - t) p(t|x) dt \right\} p(x) dx = 0
\end{aligned}$$

since the term in the braces is

$$\int (\mathbb{E}[t|x] - t) p(t|x) dt = \mathbb{E}[t|x] - \mathbb{E}[t|x] = 0.$$

We showed that the expected loss is given by the sum of two **non-negative** terms

$$\mathbb{E}[L] = \int \int (y(x) - \mathbb{E}[t|x])^2 p(x, t) dx dt + \int \int (\mathbb{E}[t|x] - t)^2 p(x, t) dx dt.$$

The second term does not depend on  $y(x)$  thus choosing the best regression function  $y(x)$  is equivalent to minimizing the first term on the right hand side. Thus, we get

$$y(x) = \mathbb{E}[t|x].$$

The second term is the expectation of the conditional variance of  $t|x$ . It represents the intrinsic variability of the target data and can be regarded as noise.

## Summary

- Depending on the application, one needs to choose an appropriate loss function.

- Loss function can significantly change the optimal decision rule.
- In case of regression, one can find the optimal map between  $x$  and  $t$  if one knows the conditional distribution  $t|x$ . The optimal map under a squared loss is the conditional expectation  $\mathbb{E}[t|x]$ .